

**AgPlus provides resource understanding, policy implementation and supervision services to Farm Investors - as if you were farming the land yourself.**

## FARM RESOURCE

### UNDERSTANDING + PLANNING

We understand the land, its characteristics and the best way to farm to its natural ability.

AgPlus takes an in-depth look at the land as a resource – its strengths and limitations and whether the land is being farmed to these attributes to extract greatest performance and profitability.

## LAND MAPPING

Land Mapping is one of the most valuable tools available today that provides comprehensive and practical direction to help ensure the land and the environment remains in good heart for generations to come.

- Gain a far greater understanding of the land's strengths and limitations
- Identify the land's capabilities to target investment on best return areas
- Consider longer term environmental impacts and sustainability of farm policy.

## FARM BUSINESS ANALYSIS

### RESOURCE + MANAGEMENT + VIABILITY

AgPlus will review existing and new farm business opportunities. By understanding the land resource, its strengths and limitations, we will match farm policy.

Consideration of management capability and requirements, along with the tools to implement existing and future farm policy.

Consideration of existing and new business viability while providing recommendations on the risk and return for the parties involved.

## POLICY

### PLANNING + STRATEGY

Setting and implementing farm policy and strategy based on resource understanding and business objectives. Implementation and monitoring of the policy establishment.

## FARM SYSTEMS

### RECORDING + REPORTING + FARM PRODUCTION

Establishing farm management systems to assist in implementing and monitoring farm policy along with the associated reporting to all management and ownership levels associated with the business.

## FINANCIAL SYSTEMS

### BUDGETING + TARGETS + TRACKING + REPORTING

Establishing financial systems for budget setting and tracking in line with identified targets. Timely reporting of financial performance to all associated stakeholders to make informed decisions on existing performance and future improvement.

## MARKETING OPPORTUNITIES

### INVESTIGATE + ESTABLISH + MONITOR

Investigating and establishing marketing opportunities to best fit with farm policy and strategic direction. Monitoring the returns and management of these relationships.

## STAFFING

### RECRUITMENT + MANAGEMENT

Identifying staff requirements and ability, and linking with appropriate providers for recruitment.

Providing ongoing support, supervision and staff management to assist in maximising performance from the most critical resource involved in the business.

## SERVICE PROVIDER RELATIONSHIPS

Establishing and linking to farm service providers to assist with the farm policy direction and achievement.

Ongoing management and monitoring of these relationships.

## FARM SUPERVISION

Supervision to farm businesses and working on behalf of trusts, estates and absentee owners.

